



## CFAA Event Note 4/25/2012

### An Informative Presentation on Stock Valuation

On April 25, 2012, Chinese Finance Association of America (CFAA) co-hosted an event in the Colonial Room at the Union League Club of Chicago on the topic of “Strategic Valuation Applied: Real-time Stock Ideas and Market Outlook” together with the Institute of Strategy and Valuation. Attendees were privileged to have featured speaker at the event, Professor Joel Litman, Managing Director of Equity Analysis & Strategy and Senior Fellow of the Institute of Strategy & Valuation.



Professor Litman focuses on advising clients on the importance of uncovering significant stock market mispricing. Through his work and research he shares his expertise on uncovering informational as well as analytical advantages to determine where securities mispricing may exist.





# Chinese Finance Association of America

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He began the presentation by introducing a common trend that represents the effects of asset pricing bubble. He showed the audience that the asset pricing bubble effects have repeatedly happened in history in various geographies and asset classes, from the Great Depression to the Gold market and is even seen in China's ETF.

Professor Litman stressed a few key points at the event. One was learning how to identify trends, and to position oneself reasonably prior to the market adapting to this trend. Another point was determining how to gauge the confidence in management decision making based on voice analysis. From expressing his views on how to beat the market to commenting on the credit markets being underperforming and the equity markets doing better, Professor Litman easily lifted the spirits of the room through his humorous remarks and by encouraging the audience to be highly interactive during his presentation.



After the presentation the floor was open to a Q&A session which was met with a variety of stock valuation questions. In answering these questions, Professor Litman shared his expert opinion on the direction the US economy is heading in, "I believe there is a growth in the US economy in the upcoming years but it's going to be choppy because of the ROI from Europe and China."





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Overall, the presentation received very positive feedback and strong interest from the attendees with many great follow-up questions. This event also marked CFAA's ongoing effort in partnering with other not-for-profit organizations in providing more value-added events to our members and new audience.

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## About CFAA

Chinese Finance Association of America (CFAA) is an independent not-for-profit, non-partisan organization committed to promoting educational and cultural exchange among finance professionals between the United States and Greater China through facilitating communication and the exchange of ideas in the financial industry. Incorporated and headquartered in Chicago, Illinois, CFAA is aimed to serve Chinese finance professionals and others who are interested in the financial industry of Greater China. Please visit our website [www.ChineseFinanceAssociation.org](http://www.ChineseFinanceAssociation.org) for more information about CFAA. To become a CFAA member, or to renew your CFAA membership and make your membership payment, please go to the [membership section](#) on our website. If you are interested in the volunteering opportunities at CFAA, please submit the [volunteer and staff application form](#). For global career opportunities in finance, please visit our newly launched [Online Job Center](#) through our partnership with one of the leading global career placement companies eFinancialCareers.com.