Chinese Finance Association of America cordially invites you to join us for a Distinguished Speaker Series event

# "Managing a Chinese Company – a CFO's Perspective"

## **Featuring**

# Beihong Linda Zhang, CFA, FRM

Former Chief Financial Officer Fushi Copperweld Inc. (NASDAQ: FSIN)

<u>Topics to be discussed</u>: - What are the key elements to successfully running a Chinese company in terms of financial budgeting, capital planning and execution, etc? - What are the pros and cons for a Chinese company to be listed on the US stock exchanges? - What are the trend and outlook of the Chinese economy in relation to the telecom equipment and technology sectors? - What was your experience in M&A activities which led to FSIN's listing in the US? - What are some valuable lessons and advice you have to share with the overseas Chinese who are interested in returning to China to work and making a career transition?

# Thursday, July 29, 2010

5:15 p.m. - 7:00 p.m.

The Union League Club of Chicago Colonial Room 830, 8th Floor 65 West Jackson Blvd Chicago, Illinois

**Agenda:** 5:15 - 6:00pm Registration and networking

6:00 - 6:40pm Formal presentation - A dialogue with Linda Zhang conducted by Harry Gao, CFA, CFAA Director,

Senior Investment Analyst at Institutional Capital

6:40 - 7:00pm Q&A and Conclusion

Fee: CFAA Members - \$8, Non-CFAA Members - \$13; Walk-ins - \$18

### **Pay Online Now**

**Note:** - Business casual attire is required, shirts with collar, no jeans and sneakers allowed.

- No refunds will be issued unless the event is canceled.

- CFAA members are defined as those who submitted CFAA membership forms and fees with confirmation from CFAA Board of Directors.

## Speaker's Biography:

**Linda Zhang**, CFA, FRM is the former Chief Financial Officer of Fushi Copperweld, Inc, a Nasdaq listed public company (FSIN) headquartered in Dalian, China. Fushi Copperweld Inc is a global leading manufacturer and inventor of copper-clad products for applications in 3G network, transportation and utility markets. Prior to Fushi Copperweld, Linda Zhang served as the Chief Financial Officer at Marco Consulting, a Chicago based investment consulting firm, focused on advising joint trusteed benefit plans.

Ms. Zhang in her role as Chief Financial Officer has garnered tremendous experience managing capital controls, working with investor groups, and working inside corporations for greater transparency, efficiency and profit improvements. In addition to customary Chief Financial Officer responsibilities, Ms. Zhang has participated in the private equity transactions, M&A deals, recruitment & restructuring of teams, optimized compensation plans, and has actively participated in the operations of both Western and Chinese companies. Ms. Zhang has worked in Chicago, Dalian, Tennessee, Singapore, and Shanghai, and is adept at managing the cultural divide that exists between Chinese and Western business cultures. Linda Zhang is a CFA charter holder, a certified FRM, holds an MBA in Finance from Penn State University, and a bachelor degree of Engineering/Architecture from Tongji University in Shanghai.

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#### **About CFAA**

Chinese Finance Association of America (CFAA) is an independent not-for-profit, non-partisan organization committed to promoting educational and cultural exchange among finance professionals between the United States and Greater China through facilitating communication and the exchange of ideas in the financial industry. Incorporated and headquartered in Chicago, Illinois, CFAA is aimed to serve Chinese finance professionals and others who are interested in the financial industry of Greater China. Please feel free to contact CFAA should you have any questions: <a href="mailto:info@ChineseFinanceAssociation.org">info@ChineseFinanceAssociation.org</a>. If you would like to become a CFAA member, please fill out the <a href="mailto:membership">membership</a> <a href="mailto:application form">application form</a> online. If you are interested in the volunteering opportunities at CFAA, please submit the <a href="mailto:volunteer and staff">volunteer and staff</a> application form.